



## Table of Contents: Summer Edition | 2007

[Click Here for Print Version](#)

[PPHTC News](#) [Public Health News](#) [PPHTC Training](#) [Conferences](#) [E-Learning](#) [Webcasts](#) [Certificates](#) [Internships](#) [Resources](#)

## Welcome

Thank you for viewing this summer's PPHTC Newsletter. We hope you will find the information gathered here helpful and that this resource will continue to provide you with training information, opportunities, and insight about current public health trends and issues in your area.

## NEWS

### PPHTC News

#### Loma Linda University School of Public Health

**PPHTC** The Healthy People 2007 conference, held on March 6-8, was presented by Loma Linda University's School of Public Health. The theme chosen for this year was "Pandemic Disease: Prevention and Preparedness" and the purpose was to explore the determinants of pandemic disease and to provide attendees with best practices in prevention and preparedness. The keynote address was given by Dr. Mark Horton, Health Officer for the State of California. Other speakers included Dr. Rick Rawson of the UCLA School of Medicine on "Methamphetamine Use: New Knowledge, New Treatments", Kay Warren of Saddleback Church, wife of Rick Warren (author of *The Purpose Driven Life*) on "The Role of Faith-Based Organizations", and Dr. William Murdoch of LLU Behavioral Medicine Center on "Pandemic Disease and Mental Health." A total of 295 people attended the conference with representatives from ten foreign countries, including Mongolia, Russia, and Japan. Participants were very positive in their comments concerning the quality of the speakers and their presentations, as well as the organization of the conference. [READ MORE ONLINE >>](#)

#### PPHTC Summer 2007 Hawaii Trainings

**PPHTC** This year, PPHTC had its most successful summer session, training over 540 attendees a series of events that

included:

- Hawaii Department of Health Nurse Training
- Pacific Global Health Conference Pre-Conference Event (Panel Presentation): "Where Is Public Health Education Going in the Next Five to Ten Years?"
- Pacific Global Health Conference

To view or download the content of Hawaii presentations: [VISIT ONLINE >>](#)

## **PPHTC Partner News**

### **Pacific Emergency Management, Preparedness and Response Information Network and Training Services (Pacific EMPRINTS)**

This program, developed by the Pacific Emergency Management Preparedness and Response Information Network and Training Services (Pacific EMPRINTS), features innovative online problem-based teaching cases that take the learner through mock scenarios for potential public health threats. It is the only program in the United States that offers this kind of problem-based training online. The website also includes simulated live training exercises and links to relevant news articles and additional online disaster preparedness resources.

[READ MORE ONLINE >>](#)

## **Public Health News**

### **Diet Soda Linked to Heart Risks**

An article published on nytimes.com shows a link between diet soda and heart disease

[READ MORE ONLINE >>](#)

### **Smoking Rate Hits Record Low in California**

According to public health officials, California's smoking rate has decreased noticeably, especially among women, of whom 91 percent don't smoke

[READ MORE ONLINE >>](#)

### **Scientists Find Bird Flu Antibody**

A group of international scientists have isolated an antibody that could protect against bird flu in humans. The discovery could lead to treatments that complement flu vaccines in the event of a human epidemic of the virus. [READ MORE ONLINE >>](#)

### **Bringing Public Health to Remote Region to Tibet**

“The goal of public health is the well-being of the individual and the community. That fits very well with my beliefs as a Buddhist.” -Kunchok Gyaltzen

[READ MORE ONLINE >>](#)

## **Pandemic Influenza: A Historical Perspective**

Nearly 90 years after his death, researchers hoping to find the best way to treat the predicted bird flu pandemic have been given permission to exhume the body of Sir Mark Sykes, 6th Baronet and co-author of the Sykes-Picot agreement, which dismantled the Ottoman empire. Sir Mark died at the age of 39 in a Paris hotel room in February 1919, a victim of the Spanish Flu Epidemic that claimed at least 30 million lives. Sir Mark's body was buried in a sealed lead coffin, which researchers hope will produce well-preserved body samples. Thi could provide unparalleled insight into the mechanism by which bird flu kills and contribute to finding a treatment for the virus. John Oxford, professor of virology at Queen Mary's College, London, who heads the research team, said there were only five useful samples around the world from the 1918-19 epidemic, and none from a body in a lead coffin. [READ MORE ONLINE >> >](#)

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## **EVENTS**

### **PPHTC Training**

#### **Population-based Nursing Practice for Nurses Working with American Indian/Alaska Native Communities. August 19-27, 2007**

**PPHTC** The Pacific Public Health Training Center, UCLA School of Nursing, Inter Tribal Council of Arizona, Inc., and The Center for American Indian/Indigenous Research and Education (CAIIRE) are collaborating to provide training on the development of culturally sensitive, linguistically appropriate interventions to improve the health and well being of American Indian and Alaska Native communities. The event will be held August 19-27, 2007 at UCLA in Los Angeles, CA. For more information please contact Jeannie Martinez at (310) 825-0540 or [VISIT ONLINE >>](#)

#### **Pumping up Your Health Messages: An Introduction to Social Marketing Monday, August 27, 2007**

**PPHTC** Los Angeles County Health Education Administration (HEA), and the Pacific Public Health Training Center (PPHTC) will present social marketing strategies on using commercial marketing tools to understand and create behavior changes in your audience and how to develop an effective program even if working with a small budget. For more information, contact Cheryl Moss at [cmoss@ph.lacounty.gov](mailto:cmoss@ph.lacounty.gov)

## **You've Done the Work-How to Get It Published: A Skill Building Workshop for Manuscript Preparation and Publication. Tuesday, August 28, 2007**

**PPHTC** Los Angeles County Health Education Administration (HEA), Organizational Development & Training (ODT) and the Pacific Public Health Training Center (PPHTC) are hosting a manuscript preparation and skill building workshop focused on developing publishable works and matching these with suitable journals for publication. For more information, contact Cheryl Moss at [cmoss@ph.lacounty.gov](mailto:cmoss@ph.lacounty.gov)

## **Public Health Nursing in Utah: Putting Together Pieces of the PH Puzzle. October 1-5, 2007**

**PPHTC** The Utah Public Health Directors of Nursing Association, the Utah Department of Health and the Pacific Public Health Training Center (PPHTC) are partnering for a series of training events for nurses throughout Utah. These trainings will help build a knowledge base and appreciation of public health nurses in providing, protecting, and promoting the health of Utah residents.

This training will be offered on the following dates and cities:

October 1, 2007, St. George/Richfield

October 2, 2007, Utah County

October 3, 2007, Salt Lake City

October 4, 2007, Weber County

October 5, 2007, Utah County

Registration deadlines are fast approaching. For more information, [CLICK HERE](#) or contact your LHD Nursing Director or Rachel Flores at [rflores@pphtc.org](mailto:rflores@pphtc.org)

## **Other Training Opportunities**

### **Building Science and HVAC Systems: Meeting the Competency Requirements of AIHA Guideline 3–2004, Assessment, Remediation, and Post-Remediation Verification of Mold in Buildings.**

**November 7-9, 2007**

The American Industrial Hygiene Association (AIHA) is offering a course in Las Vegas, NV. The course is intended to address and provide competency in Areas 5 and 6 of AIHA Guideline 3. This course does not discuss the etiology of mold, sampling for mold, or interpreting sampling results. It is a building science/HVAC course. For more information, please

[CLICK HERE >>](#)

## Conferences

### **CEHA 2007 Northern Update. October 11-12, 2007**

The California Environmental Health Association (CEHA) will be holding their 2007 Northern Update at the New Tahoe Environmental Research Center. For more information [CLICK HERE >>](#)

### **4th Annual American Healthcare Congress on October 16, 2007**

Interested in learning more about health policy? Then make plans to attend the 4th Annual American Healthcare Congress presented by AHCC in partnership with Loma Linda University School of Public Health.

[READ MORE ONLINE >>](#)

### **22nd California Association of Health Plans Annual Conference. October 15-17, 2007**

The California Association of Health Plans will be hosting their 22nd annual conference on October 15-17 at the Desert Springs JW Marriott Resort in Palm Desert, California. [READ MORE ONLINE >>](#)

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## EDUCATIONAL RESOURCES

### E-Learning

#### **Free Online Intro to Public Health Courses by PPHTC**

**PPHTC** Free public health courses are available online through PPHTC. Courses include Obesity and Overweight, Foodborne Illness, and PH101 Principles of Public Health. To register and take these courses

[VISIT ONLINE >>](#)

#### **Online Course: Public Health Emergency Training (PHET)**

The University of Minnesota School of Public Health Center for Public Health Preparedness announces the launch of the Public Health Emergency Training modules (UM PHET). UM PHET is a series of awareness-level online modules covering various topics related to emergency preparedness, including disease surveillance and investigation; contact investigation; isolation and quarantine; special populations; disaster mental health; personal protective equipment, and decontamination.

Each UM PHET module contributes to the development of a subset of the Bioterrorism/Emergency Readiness Competencies created by Columbia University and the CDC. These modules are offered free charge. For more information, [VISIT ONLINE](#)

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## **Pacific Emergency Management, Preparedness and Response Information Network and Training Services (Pacific EMPRINTS)**

Pacific EMPRINTS offers free online courses for healthcare professionals. For more information,

[VISIT ONLINE >>](#)

## **Webcasts / Podcasts**

### **PPHTC Podcasts Now Available**

**PPHTC** The Pacific Public Health Training Center (PPHTC) has new training opportunities available on its website in Podcast format for online listening or for downloading to your MP3 player. Podcasts currently available include topics such as Obesity and Overweight, Health Disparities, and Senior Safety. Please visit the website as additional topics become available. [VISIT ONLINE >>](#)

### **Public Health Training Network (PHTN) Web Cast Series**

Public Health Training Network (PHTN) distance learning opportunities sponsored by the Centers for Disease Control and Prevention (CDC) and other PHTN partners are now available. For more information, [VISIT ONLINE >>](#)

## **Certificates**

### **Certificate in Emergency Preparedness and Response, Loma Linda University School of Public Health**

Loma Linda University's Center for Public Health Preparedness in partnership with the LLU School of Public Health's Global Health department, has developed the Emergency Preparedness and Response Graduate Certificate. This is a practical, skills based certificate designed to prepare graduates to serve as preparedness coordinators and liaisons for local county and non-government organization levels. For more information, please [CLICK HERE >>](#) or contact Dr. Ron Mataya at 909.558.4902.

### **Certificate in Maternal and Child Health, University of Hawaii**

A certificate program "The Public Health Certificate in MCH Leadership" has been developed by the University of Hawaii to strengthen Maternal and Child Health (MCH). For information, [READ MORE ONLINE >>](#)

## **Internship Opportunities**

### **Public Health Education & Training**

The Public Health Prevention Service (PHPS) is a three year, on-the-job national service and training program offered by the CDC for master's level health professionals. The program focuses on public health program management and provides Prevention Specialists with experience in program planning, implementation, and evaluation through specialized hands-on training and mentorship at CDC, state and local health agencies. For more information, [VISIT ONLINE >>](#)

## **ASPH/NHTSA Injury Prevention and Traffic Safety Public Health Internship Program**

A unique collaboration between the Association of Schools of Public Health (ASPH) and the U.S. Department of Transportation (DOT), and National Highway Traffic Safety Administration (NHTSA) are offering students and graduates of ASPH accredited schools of public health, internship opportunities to enhance their training in injury prevention and traffic safety. [READ MORE ONLINE >>](#)

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## **RESOURCES**

### **Community-Engaged Scholarship Toolkit for Health Professionals**

Community-Campus Partnerships for Health has released the Community-Engaged Scholarship Toolkit, an online resource aiming to provide health professional faculty with a set of tools to carefully plan and document community-engaged scholarships and produce strong portfolios for promotion and tenure. The toolkit offers guidance, resources and successful examples of portfolio materials from faculty who have been promoted based on their community-engaged scholarship. To access the toolkit, [VISIT ONLINE >>](#)

### **Preventing Chronic Disease**

Preventing Chronic Disease (PCD) is a CDC publication focused on the prevention of chronic disease through public health research, practice, and policy.

[READ MORE ONLINE >>](#)

## **RESOURCES**

### **Agency for Healthcare Research and Quality – Improving Patient Safety and Preventing Medical Errors**

The Agency for Healthcare Research and Quality (AHRQ) is a national "one-stop" portal of resources for improving patient safety and preventing medical errors. For more information, [VISIT ONLINE >>](#)

## **Disaster University-Santa Clara County(CA) Public Health Department**

The Santa Clara County Public Health Department's Office of Disaster Medical Services, Disaster University (Disaster U) is an innovative learning environment designed to provide tools, knowledge, and practice in the field of public health emergencies and disaster response. For more information on the courses offered please [VISIT ONLINE >>](#)

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## **RESOURCES**

### **Indian Health Services Environmental Health Support Center**

The Indian Health Services Environmental Health Support Center sponsors training courses on a variety of subjects related to the programs of the Indian Health Service's (IHS) Office of Environmental Health and Engineering. Courses are available on a monthly basis by the IHS Area Training Coordinators. For more information, please visit the Environmental Health Support Center website at [www.opheng.ihs.gov](http://www.opheng.ihs.gov)

### **Health United States, 2006**

The National Center for Health Statistics, Health United States, 2006, annual report on trends in health statistics with chartbook [AVAILABLE ONLINE >>](#)

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## **COMMENTS?**

Please help us by sending all comments and suggestions about this newsletter to [newsletter@pphtc.org](mailto:newsletter@pphtc.org)

Let us know if there is a training program, product, or service you need in support of your workforce's capacity building efforts. For more information, please contact Rachel Flores at [rflores@pphtc.org](mailto:rflores@pphtc.org)

## **SUBSCRIBE**

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## **UNSUBSCRIBE**

To unsubscribe to the PPHTC newsletter, send email to [pphtclistserv-off@lists.tagnet.org](mailto:pphtclistserv-off@lists.tagnet.org)

## **ABOUT PPHTC AND THIS NEWSLETTER**

The PPHTC Newsletter is a service of the Pacific Public Health Training Center (PPHTC) comprised of the California Schools of Public Health. These include Loma Linda University School of Public Health, UC Berkeley School of Public Health, UCLA School of Public Health, San Diego State University Graduate School of Public Health, and the University of Hawaii at Manoa.

This bimonthly newsletter is a service to the public health workforce within the PPHTC region. Our mission is to develop and maintain a skilled workforce to support and enhance individual and community health needs. For more information about PPHTC, please visit [www.pphtc.org](http://www.pphtc.org)

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